

Northern California SOPHE

By Joyce Lisbin

Policy, Politics, and Public Health

“Public health is what we as a society do collectively to assure the conditions in which people can be healthy” (Institute Of Medicine)

In this exciting election year, Northern California SOPHE is encouraging each member to vote and help others to do the same. Everyone is concerned about health care, education and the environment. This year is our opportunity to acknowledge the public’s political concerns and emphasize the value of public health, the effectiveness of prevention, and the impact of health education and training. Northern California SOPHE continues to send alerts to its membership on comprehensive health issues (just another good reason to be a member). As professionals, we know that access, equity, and health rights need to be guided by carefully crafted policies and the mobilization of community partnerships.

SOPHE members and others in the health professions will be invited to participate in a one-day gathering designed to enhance advocacy skills and knowledge of health issues. Now is the time to inspire each other and strategize for a new future.

If you would like to join the planning committee, contact Joyce Lisbin at e-mail lisbinhce@hotmail.com.